

Please use the following guidance when using the Kalos and ANAB mark.

Your auditor will verify that the marks are being used correctly at each audit. If there is an issue with how the mark is used, your auditor may issue an NCR to track the correction and verify that marketing materials are brought back into compliance.

PR 1018 Policy on Use of ANAB Accreditation Symbols

ANAB Website: <https://anab.qualtraxcloud.com/ShowDocument.aspx?ID=12436>

A2.1. Organizations certified by an ANAB-accredited management systems certification body shall use the ANAB accreditation symbol only in conjunction with the accredited certification body's symbol on the organization's stationery and literature and in its advertising, subject to the conditions in this annex and the certification body's conditions for use of its symbol.

A2.2. An organization certified by ANAB-accredited management systems certification bodies shall use only approved accreditation symbols provided by its ANAB-accredited certification body.

A2.3. The ANAB accreditation symbol shall be reproduced on a background that will not impede readability:

- a. In black or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light-colored background;
- b. In a size that makes all features of the symbol clearly distinguishable; and
- c. Without distortion of its dimensions.

A2.4. The certified organization may not place the ANAB accreditation symbol in isolation from the certification body's symbol, and the size of the ANAB symbol must not exceed the size of the certification body's symbol.

A2.5. ANAB's accreditation symbol shall not be used on a product or in such a way as to suggest that the certification body and/or ANAB have certified or approved any product, process, or service of a certified organization, or in any other misleading manner.

A2.5.1. If packaging, etc., used for transportation includes the approved accreditation and certification symbols, a clear statement must be included to the effect that the product contained therein was manufactured in a facility with [specify] management systems certified as being in conformity with [specific standard].

A2.6. Upon withdrawal of the ANAB-accredited certification or the certification body's ANAB accreditation, the organization shall immediately discontinue use of ANAB's accreditation symbol, ANAB's name, and claims of accredited certification in any medium, including letterhead, electronic media, etc., and return or destroy any ANAB-accredited certification documents as required by the certification body or ANAB.

A2.6.1. If an organization continues to use the ANAB accreditation symbol or reference to ANAB, ANAB will publish a notice on its website indicating that the organization is making a false claim of ANAB-accredited certification, and ANAB may take legal action.

KP-01 Operations Manual PART A

Website: <https://kaloscertifications.com/registration-procedures>

1. Use of marks

- 1.1 Kalos is under agreement with the ANAB for the use of their mark in association with the Kalos Certifications LLC mark. Kalos maintains legally enforceable arrangements that require our certified clients to conform to the requirements of the certification body when referring to its certification status in communication media such as the internet, brochures or advertising, or other documents.
- 1.2 Clients of Kalos may use the marks in accordance with the following requirements:
 - The client must maintain traceability back to Kalos Certifications LLC.
 - There shall be no ambiguity, in the mark or accompanying text, as to what has been certified and by whom.
 - The client may not make or permit any misleading statement regarding its certification.
 - The client may not use or permit the use of a certification document or any part thereof in a misleading manner.
 - The client upon withdrawal of certification, shall discontinue its use of all advertising matter that contains a reference to certification.
 - The client agrees to amend all advertising matter when the scope of certification has been reduced.
 - The client must not refer to its certification in a way that implies that Kalos certifies a product, service or process.
 - The client must not imply that the certification applies to activities and sites that are outside the scope of certification.
 - The client must not use its certification in such a manner that would harm the reputation of Kalos and lose public trust.
- 1.3 Kalos does not permit its marks to be applied by certified clients to laboratory test, calibration or inspection reports or certificates.
- 1.4 Use of Marks on Product Packaging
 - Kalos mark shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.
 - NOTE:** Product packaging is considered bags, boxes, wrapping that can be removed without the product disintegrating or being damaged.
 - NOTE:** Accompanying information is considered as separately available or easily detachable.
 - NOTE:** Type labels or identification plates are considered as part of the product.
 - Statements on product packaging or in accompanying information must denote that a certified management system is maintained.
 - The statement shall in no way imply that the product, process or service is certified by this means.
 - The statement shall include reference to:
 - identification (e.g. brand or name) of the certified client;
 - the type of management system (e.g. quality, environment) and the applicable standard;
 - the certification body issuing the certificate.
- 1.5 When issues with the use of marks are discovered by Kalos representatives, Kalos will request correction, corrective action, or legal action, as necessary. Auditors may issue a corrective action request during onsite audits for these issues to be addressed.



Examples



Good



ANAB mark used alone



ANAB mark too big